



DEPARTMENT OF THE NAVY  
OFFICE OF THE SECRETARY  
WASHINGTON, D. C. 20350

SECNAVINST 1700.10C  
Op-007C

17 August 1981

SECNAV INSTRUCTION 1700.10C

From: Secretary of the Navy

Subj: American Forces Radio and Television Service (AFRTS)

Ref: (a) DOD Directive 5120.20 of 23 Dec 1980  
(b) American Forces Information Service, OASD(PA) memo of  
23 Apr 1981 (NOTAL)

Encl: (1) DOD Directive 5120.20 of 23 Dec 1980

1. Purpose. To promulgate Department of the Navy (DON) policies per- (R)  
taining to American Forces Radio and Television Service (AFRTS) in  
compliance with DOD policies in references (a) and (b).

2. Cancellation. SECNAV Instruction 1700.10B

3. Policy. DON has a vital need to inform Navy and Marine Corps (A)  
members, civilian employees, and dependents regarding plans, policies,  
and actions concerned with Navy and Marine Corps missions; improving  
Navy life; promoting morale; encouraging esprit de corps; improving  
readiness; and assisting in the retention of quality personnel. It is  
the policy of DON to use AFRTS outlets for the dissemination of inter-  
nal information to Navy and Marine Corps audiences at sea and at over-  
seas shore assignments. These outlets will also be used for entertain-  
ment purposes for the morale and well-being of personnel in the fleet  
and overseas. To the maximum extent permitted by DOD policy, AFRTS  
outlets will be used to support military training requirements. AFRTS  
facilities are a primary means of providing these audiences with in-  
ternal command information, news, current events, and selected enter-  
tainment programming to enhance readiness, contribute to shipboard and  
overseas quality of life, and to inform Navy and Marine Corps internal  
audiences of Chief of Naval Operations (CNO) and Commandant Marine  
Corps (CMC) objectives.

4. Procedures (A)

a. The Chief of Information (CHINFO) is the direct representative  
of the Secretary of the Navy in all AFRTS matters, and will assign  
this function to the Assistant Chief of Information for Radio and Tele-  
vision Broadcasting (Director, Navy Broadcasting Service (Op-007C)).  
CHINFO will coordinate the production of Navy and Marine Corps-unique

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internal information programing and spot announcements for distribution to AFRTS outlets; these productions are intended to focus on specific Service information objectives. Emphasis will be on timely information of DON internal interest explaining policy changes, current Navy and Marine Corps news, personnel considerations and other information that affects Navy and Marine Corps members, civilian employees, and dependents. Command emphasis topics identified in Navy and Marine Corps annual internal information plans will form the basis for regular distribution of this material to AFRTS outlets.

b. Navy and Marine Corps commanders will use AFRTS facilities on a regular basis to communicate internal/command information directly to the personnel under their command. Navy Broadcasting Service (NAVBCSTSVC) outlets will provide air time and production assistance to commanders so that they may achieve local internal information objectives; they may also provide air time and production assistance to support local command morale-enhancement objectives provided the basic information mission is not jeopardized. Where NAVBCSTSVC outlets serve significant Army and/or Air Force audiences, time will be allotted to provide internal information communication for those commanders.

c. AFRTS resources devoted to fulfilling the entertainment mission will be used to assist in maintaining and enhancing the morale and well-being of all assigned personnel, and will not be used exclusively to provide service to only a portion of the audience.

(1) Program scheduling will be based on surveys of the audience served and not on the personal preferences of commanders or AFRTS staff members.

(2) AFRTS entertainment programing is the vehicle that carries internal information; normally, announcements of command or community interest will be broadcast in conjunction with entertainment programing.

d. There will be no censorship, propogandizing, or manipulation in AFRTS programs except in bona fide cases of host country sensitivities or area restrictions addressed in enclosure (1). The calculated withholding or editing of information and entertainment programing based on personal taste or preference constitutes censorship and is prohibited. All programing provided by the AFRTS Programing Center (AFRTS-PC) will be used; however, commanders and AFRTS managers should communicate through command channels any serious dissatisfaction with AFRTS program service to the Director, NAVBCSTSVC (Op-007C).

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e. Religious programing distributed by AFRTS is first approved by the Armed Forces Chaplains Board (AFCB). CHINFO may distribute religious programing designed for ships and designated remote sites which has been produced by or under the supervision of the Navy Chief of Chaplains. Only religious programing furnished by AFRTS or by the Navy Chief of Chaplains may be used on Navy AFRTS outlets. Gratuitous religious program materials will not be accepted for use on AFRTS outlets. This does not preclude local airing of command-produced religious programs or announcements to meet internal information objectives.

f. Navy ships and designated remote sites ashore will utilize AFRTS resources for military training and educational purposes in addition to the basic information and entertainment mission. For this purpose, they are authorized to use training materials supplied by the Navy and Marine Corps. NAVBCSTSVC outlets will use their resources to promote military training and off-duty education, but must obtain prior approval to use their facilities for actual military instruction or off-duty education. NAVBCSTSVC will obtain the required DOD approval for this use to support command requests for general military training requirements, and will assist local commands in obtaining approval to use NAVBCSTSVC outlets for other training and educational requirements when appropriate.

g. AFRTS outlets in Navy ships are authorized to show products distributed by the Navy Motion Picture Service (NMPS) as an exception to DOD policy. Other non-AFRTS programing may be used only under guidelines established by CNO and CMC.

h. The Director, NAVBCSTSVC, and Commanders in Chief will ensure that all programing and associated broadcast products in the custody of DOD receive protection from unauthorized use and handling.

i. Navy and Marine Corps personnel will neither negotiate the procurement of, nor accept gratuitous commercial or public broadcasting programing for AFRTS use.

#### 5. Responsibilities

(R)

a. CNO and CMC will support AFRTS within DON in accordance with paragraph 3 and enclosure (1). CNO will provide JO 3221 and IC 4746 personnel to operate and maintain Shipboard Information, Training and Entertainment (SITE) AFRTS outlets in larger Navy ships. CNO (Op-007C) will publish guidance concerning program materials authorized to be used on Navy-operated AFRTS outlets, consistent with this instruction.

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b. CHINFO is responsible for supervising AFRTS policy within DON in accordance with paragraph 3 and enclosure (1). The Director, NAV-BCSTSVC (Op-007C), as Assistant Chief of Information for Radio and Television Broadcasting, is responsible for:

(1) Exercising staff supervision and policy control for management, operation, acquisition, and maintenance of all AFRTS outlets under Navy administration, control, or jurisdiction.

(2) Directing the AFRTS centralized management element for the Department of the Navy.

(3) Operating all Navy AFRTS activities ashore.

(4) Providing the necessary personnel, equipment, and resources to operate AFRTS facilities ashore in accordance with accepted standards of broadcasting and enclosure (1).

(5) Providing SITE family of AFRTS outlets for all Navy ships.

(6) Providing Navy personnel to meet Navy interservice support commitments through the establishment and maintenance of personnel detachments to fulfill these requirements.

(7) Coordinating with CMC in the establishment and maintenance of billets to meet Marine Corps interservice support requirements.

(8) Maintaining continual liaison with the American Forces Information Service, OASD(PA), on matters requiring DOD policy, approval, or assistance.

(9) Designating remote sites ashore for the purpose of establishing AFRTS outlet services to Navy and Marine Corps personnel in remote and isolated locations.

c. Fleet Commanders in Chief will administer and operate AFRTS shipboard outlets within their areas of responsibility in accordance with paragraph 3 and enclosure (1). These authorities and responsibilities may be delegated to subordinate units; however, overall responsibility for administration and operation of AFRTS shipboard facilities is to be retained by the Fleet Commanders in Chief utilizing special support detachments provided by the Director, NAVBCSTSVC.

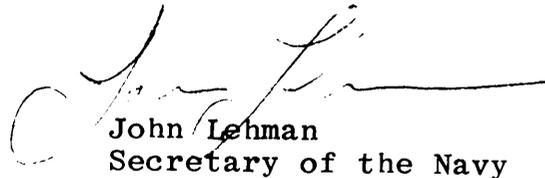
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6. Reports and Forms

(A)

a. Navy AFRTS outlets ashore will submit the Audiovisual (AV) Annual Report, DD Form 2054, annually to reach NAVBCSTSVC by 15 October to cover the preceding fiscal year. Director, NAVBCSTSVC will report SITE family of CCTV equipment furnished by CNO (Op-007C) to ships; therefore, shipboard AFRTS outlets will not report SITE equipment, but will report any other audiovisual equipment purchased with appropriated funds as directed by Fleet Commanders in Chief. Report Control Symbol DD-PA(A)1438(3150) applies. The report consists of two manifold pages: DD Form 2054/1, S/N 0102-LF-002-0544; and DD Form 2054/2, S/N 0102-LG-002-0547; it may be obtained through the Navy Supply System in accordance with NAVSUP 2002.

b. The AFRTS Outlet/Network Registration, DD Form 2137, will be submitted through command channels to the Director, NAVBCSTSVC, at the time of request for an AFRTS shore-based outlet by the commander requesting this service; and within 30 days of any substantive change affecting an authorized AFRTS outlet by the Officer or Petty Officer in Charge of that outlet. Report Control Symbol DD-PA(AR)1572(1700) applies. DD Form 2137 may be obtained from the Navy Publication and Printing Regional Offices at Norfolk, Charleston, Pearl Harbor, San Diego, and Oakland.



John Lehman  
Secretary of the Navy

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December 23, 1980

NUMBER 5120.20



ASD(PA)

## Department of Defense Directive

SUBJECT: American Forces Radio and Television Service (AFRTS)

- References:
- (a) DoD Instruction 5120.20, "American Forces Radio and Television," April 26, 1971 (hereby canceled)
  - (b) DoD Directive 5025.1, "DoD Directives System," October 16, 1980
  - (c) DoD Directive 5122.10, "American Forces Information Service," March 19, 1980
  - (d) through (j), see enclosure 1

### A. REISSUANCE AND PURPOSE

This Directive:

1. Reissues reference (a) to reflect primary organizational changes, to restate policy, and to assign responsibilities for the American Forces Radio and Television Service.
2. Cancels Report Control Symbol DD-M(A)587 and Report Control Symbol DD-M(AR)1084.
3. Authorizes the development and publication of DoD 5120.20-R, "Management and Operation of AFRTS," in compliance with DoD Directive 5025.1, reference (b). Upon publication of DoD 5120.20-R, enclosure 3 of this Directive will be canceled and any subsequent reference to enclosure 3 will be deemed a reference to the relevant provision of DoD 5120.20-R.

### B. APPLICABILITY

The provisions of this Directive apply to the Office of the Secretary of Defense and its field activities, the Military Departments, the Organization of the Joint Chiefs of Staff and the Unified and Specified Commands, and the Defense Agencies (referred to herein as "DoD Components"). As used in this Directive, the term "Military Services" refers to the Army, Navy, Air Force, and Marine Corps.

### C. DEFINITIONS

The terms used in this Directive are defined in enclosure 2.

Enclosure (1)

## D. POLICY

1. The American Forces Radio and Television Service, an activity of the American Forces Information Service (AFIS), under the direction of the Assistant Secretary of Defense (Public Affairs) (ASD(PA)):

a. Supports the internal information program of the Department of Defense, as stipulated in DoD Directive 5122.10, reference (c), by providing a broad range of information and entertainment programming, through the radio and television media, to overseas DoD personnel and their dependents. As used in this Directive, the term "overseas" refers to geographic locations outside of the contiguous United States including Navy ships at sea, Alaska, and Hawaii.

b. Provides U.S. military commanders, worldwide, with unique means to communicate internal information directly to DoD personnel overseas.

c. Assists in maintaining and enhancing the morale, readiness, and well-being of DoD personnel.

d. Does not seek to compete for audiences with any other broadcast facility or organization. AFRTS broadcasts are directed toward DoD audiences overseas. The fact that others may receive these broadcasts is the result of electronic media characteristics.

e. Does not endorse or imply DoD endorsement of any commercial product or service.

f. Is part of the internal information program of the Department of Defense. Funds appropriated for AFRTS may not be used to support external information programs.

### 2. American Forces Radio and Television Service Outlets:

a. Operate under the centralized management and control of the Military Departments, in accordance with the policies and procedures developed by the Director, AFIS, under the provisions of this Directive and DoD Directive 5122.10, reference (c).

b. Adhere to AFIS broadcast policy, which prohibits censorship, propagandizing, or manipulation, and which mandates that overseas DoD personnel and their dependents are entitled to the same type of information and entertainment programming as their fellow citizens in the United States.

(1) This policy is subject to the following considerations:

(a) Host Country Sensitivities. AFRTS outlets operate in foreign countries with the approval of the host government which assigns broadcast frequencies. Program topics considered sensitive to a host country may be restricted from broadcast on an AFRTS outlet. Such restrictions shall be based solely on official determination by the U.S. Embassy or U.S. Country Team.

(b) Area Restrictions. When legal owners of programs prohibit AFRTS from broadcasting certain programs in specified geographic areas, these restrictions must be honored.

(2) The above considerations do not permit the calculated withholding or editing of information and entertainment programming based on personal taste or preference. Such practices constitute censorship and are prohibited.

c. Shall give maximum use to information and entertainment programming provided by the AFRTS Programming Center located in Los Angeles, California, and to Service-produced internal information programming distributed by the Military Departments. AFRTS outlets may produce local information, entertainment and religious programming to meet internal information objectives.

d. May not produce news editorials, commentary, or analysis; engage in investigative reporting; or initiate political news coverage.

e. Shall protect all programming and associated broadcast products from unauthorized use. These materials remain in the custody of the Department of Defense.

f. May be advised by the Director, AFIS, to broadcast special programming on certain occasions. Failure to comply with this requirement must be justified to the ASD(PA).

g. May not offer broadcasts in other than the English language, except as stated in subsection C.2., enclosure 3.

h. May be used to promote military training or off-duty education. However, AFRTS facilities may not be used for training or educational purposes except at designated remote sites and aboard Navy ships, and as stated in paragraph C.2.b., enclosure 3. Further exceptions to this policy shall be considered by the Director, AFIS, on a case-by-case basis. In no instance shall the primary mission of AFRTS be jeopardized.

i. May not use films and program materials from the Army and Air Force Exchange Service and the Navy Motion Picture Service.

3. The American Forces Radio and Television Service Programming Center, a field activity of the AFIS:

a. Provides information and entertainment programming for the exclusive use of AFRTS outlets.

b. Is the only source authorized to negotiate for, procure, and distribute commercial and public broadcasting programming, except as stated in paragraph C.3.k., enclosure 3. Further exceptions to this policy will be considered by the Director, AFIS, on a case-by-case basis.

c. Provides internal information programming and distributes radio and television spot announcements provided by the AFIS, in support of DoD internal information themes, goals, and objectives.

d. Provides religious programming approved solely by the Armed Forces Chaplains Board, Office of the Assistant Secretary of Defense (Manpower, Reserve Affairs, and Logistics).

e. Establishes procedures to alert AFRTS outlets of specific entertainment programming containing discretionary subject matter including that considered sensitive to a host country.

#### E. RESPONSIBILITIES

1. The Assistant Secretary of Defense (Public Affairs) shall:

a. Comply with subsection F.2., DoD Directive 5122.10, reference (c).

b. Provide policy and operational direction to the Director, AFIS, for the management and operation of AFRTS.

c. Issue directive-type memorandums and provide policy guidance to AFRTS centralized management elements within the Military Departments.

2. The Director, American Forces Information Service, shall:

a. Comply with paragraph F.4.c., DoD Directive 5122.10, reference (c).

b. Develop policies and procedures, and oversee their implementation, for the management and operation of the AFRTS radio and television broadcasting activities of the Department of Defense; and evaluate and direct corrective action by the Military Departments to ensure AFRTS is properly structured and managed.

c. Exercise AFRTS fiscal and personnel resource control through the Planning, Programming, and Budgeting System, and monitor the implementation of approved programs.

d. Authorize the configuration and capabilities of AFRTS outlets.

e. Ensure a free flow of information and entertainment programming to overseas DoD personnel and their dependents without censorship, propagandizing, or manipulation.

f. Ensure that all AFRTS broadcast activities are in conformance with host country rules and regulations governing radio and television transmissions, and are guided by the applicable rules and regulations of the Federal Communications Commission (FCC), and the Radio and Television Codes of the National Association of Broadcasters (NAB).

g. In coordination with the Military Departments, establish standards for the training of management, production, and technical staffs; and for the operation and maintenance of equipment at AFRTS outlets.

h. Establish and develop policies for a worldwide radio and television satellite distribution system to designated AFRTS outlets.

- i. Oversee management of the AFRTS Programing Center.
- j. Issue instructional-type memorandums and provide policy guidance to the Military Departments for ASD(PA) approved programs.
- k. As appropriate, consult with and inform Unified/Specified Commands on matters that impact on their mission and responsibilities.

3. The Commanders of the Unified and Specified Commands shall:

- a. Comply with subsection F.3., DoD Directive 5122.10, reference (c).
- b. Provide the Director, AFIS, and the Military Departments with contingency plans to assume control of AFRTS outlets.
- c. Provide a list of subjects considered sensitive to host countries as related to AFRTS programing in accordance with subsection F.3. of this Directive.
- d. Upon request of the Director, AFIS, negotiate agreements or memorandums with host countries authorizing the establishment and continuance of AFRTS outlets.
- e. Upon request of the Director, AFIS, negotiate agreements, contracts, and clearances with music and performing arts societies of host countries.
- f. Ensure that nothing inhibits the free flow of radio and television information and entertainment programing to overseas DoD personnel and their dependents.

4. The Secretaries of the Military Departments shall:

- a. Comply with subsection F.1., DoD Directive 5122.10, reference (c).
- b. Through their respective AFRTS centralized management elements, provide all personnel, financial, engineering, maintenance, and logistics resources to establish, centrally manage, control, operate, and maintain AFRTS outlets, in accordance with this Directive, DoD Directive 5122.10, DoD Directive 4100.15, and DoD Instruction 4100.33, references (c), (d), and (e).
- c. Ensure that a U.S. citizen is designated as a commander or manager of an AFRTS outlet. This individual may be either military or civilian. Civilians must be employed by the U.S. Government, or a concern under contract to the U.S. Government. Exceptions may be granted when required by a host country agreement.
- d. Establish and maintain centralized equipment allowances and authorizations for AFRTS outlets, in accordance with DoD Directive 5040.2 and DoD

5040.2-R, references (f) and (g), and the provisions of the AFIS program for the standardization and certification of broadcast equipment.

e. Ensure that nothing inhibits the free flow of radio and television information and entertainment programming to overseas DoD personnel and their dependents.

f. Negotiate an Interservice Support Agreement, in accordance with section D., enclosure 3, of this Directive, and DoD Directive 4000.19, reference (h), when an AFRTS outlet serves personnel of more than one Military Service. Normally, these agreements will be negotiated at the lowest feasible level. Differences in reaching agreements shall be adjudicated by the Director, AFIS.

5. The Secretary of the Army shall designate the U.S. Army Materiel Development and Readiness Command (DARCOM) to provide support to the DoD-wide AFRTS mission. Responsibilities shall be delegated to the Television-Audio Support Activity (T-ASA), a DARCOM activity located at the Sacramento Army Depot, California. This is in accordance with DoD Instruction 4115.1, reference (i), and the policy direction provided by the Director, AFIS. T-ASA shall comply with the provisions of section E, enclosure 3.

6. Heads of DoD Components shall follow the AFRTS management and operations procedures found in enclosure 3.

#### F. INFORMATION REQUIREMENTS

1. The Audiovisual (AV) Annual Report, DD Form 2054, Report Control Symbol DD-PA(A)1438 shall be completed in accordance with the provisions of DoD Directive 5040.2, and DoD 5040.2-R, references (f) and (g).

2. The AFRTS Outlet/Network Registration, DD Form 2137, Report Control Symbol DD-PA(AR)1572, shall be submitted through channels to the Director, AFIS, at the time of initiation of a request for an AFRTS outlet and within 30 days of a substantive change affecting an AFRTS outlet.

3. The AFRTS host country Sensitive Subject Summary Narrative Report, Report Control Symbol DD-PA(A&AR)1537, shall be submitted to: the Director, AFIS; the Director, AFRTS Programming Center; and the Commandant, DINFOS. Public Affairs Officers of Unified and Specified Commands, or other major commands having AFRTS outlets under their cognizance, shall forward this report annually and as changes, additions, and deletions occur. Annual reports are due September 15th of each year.

Dec 23, 80  
5120.20

G. EFFECTIVE DATE AND IMPLEMENTATION

This Directive is effective immediately. Forward one copy of implementing documents to the Assistant Secretary of Defense (Public Affairs) within 180 days.

  
W. Graham Claytor, Jr.  
Deputy Secretary of Defense

Enclosures - 3

1. References
2. Definitions
3. AFRTS Management and Operations

REFERENCES, continued

- (d) DoD Directive 4100.15, "Commercial or Industrial Activities," February 4, 1980
- (e) DoD Instruction 4100.33, "Operation of Commercial or Industrial-Type Activities," February 28, 1980
- (f) DoD Directive 5040.2, "Audiovisual Activities," July 23, 1979
- (g) DoD 5040.2-R, "Management and Operation of DoD Audiovisual Activities," November 1979, authorized by DoD Directive 5040.2, July 23, 1979
- (h) DoD Directive 4000.19, "Interservice, Interdepartmental and Interagency Support," October 14, 1980
- (i) DoD Instruction 4115.1, "DoD Coordinated Procurement Program - Purchase Assignments," September 1, 1972
- (j) DoD Directive 5035.1, "Fund-Raising Within the Department of Defense," April 7, 1978

DEFINITIONS

1. AFRTS. A worldwide broadcast organization that comprises: (1) An AFRTS headquarters element within AFIS; (2) the AFRTS centralized management elements within the Military Departments; (3) AFRTS outlets around the world; and (4) the AFRTS Programing Center in Los Angeles, California.
2. AFRTS Outlet. Any facility authorized by the Director, AFIS, in accordance with policy to disseminate radio or television programing. An outlet includes AFRTS radio and television stations and networks, relay sites, translators, Navy ships using AFRTS program materials, mini-TV sites, and any other AFRTS broadcast facility.
3. AFRTS Network. Two or more AFRTS stations, authorized by the Director, AFIS, to disseminate programing through interconnecting broadcast quality transmission circuits.
4. AFRTS Mini-TV. A self-contained videotape playback system used in remote or isolated areas not accessible to a radiated AFRTS television signal.
5. AFRTS Programing Center. A field activity of the AFIS located in Los Angeles, California, which provides information and entertainment programing to AFRTS outlets.
6. Censorship. The withholding or editing of information and entertainment programing, when such action is not supported by legitimate host country sensitivities or by broadcast restrictions imposed by program owners.
7. Host Country Sensitivities. Topics that are restricted from broadcast on an AFRTS outlet when determined by the U.S. Embassy or U.S. country team, normally in writing, to be sensitive to the host country concerned.
8. Information Programing. Radio and television programing that communicates knowledge and includes: world, national (U.S.), Service, major/local command, community, and host country news; sports news; analysis and commentary; public affairs; and spot announcements on internal information themes.
9. Entertainment Programing. Radio and television programing that affords pleasure, diversion or amusement, such as comedy, drama, variety, play-by-play sports, and musical recordings.

AFRTS MANAGEMENT AND OPERATIONS

A. Procedures

1. Establishment of an AFRTS Outlet. In accordance with responsibilities and policies established herein, an AFRTS outlet may be proposed for establishment wherever a requirement for such a communication medium can be demonstrated.

a. Upon determining that there is a need for an AFRTS outlet and before the investment of funds, the local command will forward a request to the appropriate Military Department with an information copy to the appropriate Unified/Specified Command. The Military Department will take steps to ensure that funds, personnel, administrative, and logistics support are available prior to submitting the request for the approval of the Director, AFIS. The Military Department will provide the following information for the consideration of the Director, AFIS, keeping the appropriate Unified/Specified Command informed:

(1) Number of military (by branch of Service) and civilian DoD personnel and dependents who will benefit from the outlet.

(2) Amount and format of English language programing currently available.

(3) Designation of the activity that will exercise immediate control over the outlet.

(4) Type of outlet and physical location.

(5) Staffing plan for the outlet, including the number of military and civilian spaces to be allocated.

(6) Financial plan to fund for the outlet, including the amount of investment, and operation and maintenance estimates.

(7) Estimated "on-air" date.

(8) Copy of frequency allocation authorization or other suitable documentation, if radiating.

(9) Copy of the agreement with the host government when the outlet is to be based in a foreign country. When no formal written agreement has been negotiated, a memorandum of understanding or record from the U.S. Embassy or U.S. Country Team will suffice.

(10) Appropriate documentation in compliance with DoD Directive 4100.15, and DoD Instruction 4100.33, references (d) and (e), when applicable.

b. In considering any request for a new AFRTS outlet, the following criteria will apply:

(1) An outlet in a foreign country will abide by existing treaties, agreements, or regulations. Outlets located in other than foreign countries will not cause interference, as determined under the rules of the FCC, to licensed broadcast stations.

(2) An outlet will not be operated within the United States, except in certain isolated areas or where the Director, AFIS, determines that U.S. commercial radio and television programs are inadequate.

(3) An outlet will not be established when the Director, AFIS, determines that English language commercial, public, or government radio and television programs are adequate.

c. With the exception of designated mobile stations during time of war and Navy ships at sea, the geographic location of authorized AFRTS outlets will not be changed without approval of the Military Department concerned. The Director, AFIS will be advised in advance of such proposed changes. The appropriate Unified/Specified Command will be informed.

d. Changes or modifications to equipment that will alter materially the type of broadcast, the broadcast coverage area, or will result in a condition contrary to host country agreements, will not be made without approval of the Military Department concerned in coordination with the appropriate Unified/Specified Command. The Director, AFIS, will be advised in advance of such proposed changes.

e. For new outlets requiring AFRTS program materials, the Military Departments will furnish the Director, AFIS, and the appropriate Unified/Specified Command, an advisory at least 90 days prior to the planned "on-air" date, and an updated advisory 30 days prior to the firm "on-air" date.

f. Frequency assignment parameters (frequency, emission, power, or time restrictions) will not be exceeded without the approval of the Director, AFIS, and the appropriate broadcast frequency assignment authority.

g. A request for the establishment of a relay station as an AFRTS outlet will be considered only if it is intended to relay programs from an existing AFRTS outlet.

2. Disestablishment of an AFRTS Outlet. When a need no longer exists for an AFRTS outlet, the responsible Military Department in coordination with the appropriate Unified/Specified Command, will obtain the approval of the Director, AFIS, to disestablish and will:

a. Notify the appropriate U.S. Embassy or U.S. Country Team of the disestablishment, if the outlet is located in a foreign country, and forward a copy of the notification to the Director, AFIS.

b. Advise the JCS and the Office of the Assistant Secretary of Defense (Communications, Command, Control, and Intelligence) (ASD(C3I)) when FCC jurisdiction is involved.

c. At least 60 days prior to disestablishment, request from the AFRTS Programing Center disposition instructions for program materials.

d. Determine equipment disposition and furnish appropriate instructions to the outlet.

e. Notify the appropriate broadcast frequency assignment authority.

3. Station Identification

a. AFRTS networks and stations will:

(1) Identify themselves at prescribed regular intervals in compliance with international and host country regulations. If call letters, an identifying phrase, or a local television on-air logo has been assigned by the appropriate Military Department with the approval of the Director, AFIS, they may be used. If call letters or an identifying phrase has not been assigned, the network or station identification will be made as follows: "This is the American Forces Radio and Television Service," followed by the city, geographical location, or name of the Navy ship.

(2) Identify themselves at least once daily, or at sign-on and sign-off, as "This is the American Forces Radio and Television Service."

(3) Play the National Anthem of the United States at the normal sign-on and sign-off times, if not in contravention with an existing agreement with a host country. Networks and stations operating 24 hours a day will play the National Anthem at least once a day at the most appropriate time.

b. Networks will not be identified as such unless they exist in fact, and then they will be identified as being operated for the benefit of the American Forces as a whole.

4. Emergency Announcements. AFRTS outlets may not broadcast emergency announcements without clearance from an appropriate local commander or the AFRTS outlet commander/manager, who must verify the requirement. Recall, alert, or maneuver announcements for training purposes are not considered emergency announcements and will not be broadcast.

B. AFRTS Program Materials

1. Authorization. AFRTS program service may be authorized only for approved AFRTS outlets. Request for this service will be made to the Director, AFIS, through the appropriate Military Department, keeping the Unified/Specified Command informed.

2. Ownership. All AFRTS program materials remain in the custody of the DoD and are restricted for use on AFRTS outlets only. The use or reproduction of AFRTS program materials, in whole or in part, for any other purpose is prohibited without specific authorization from the Director, AFIS, or as prescribed in paragraphs B.5.e. and B.5.f. of this enclosure.

### 3. Disposition

a. AFRTS program materials, including spot announcements, on hand at AFRTS outlets will be screened at least semi-annually to ensure that obsolete recordings, spot announcements, and films are removed from station libraries.

b. AFRTS outlets will obtain disposition instructions for outdated program materials from the AFRTS Programing Center.

c. When disposal has been authorized by the AFRTS Programing Center, the program materials will be disposed of in accordance with furnished instructions. Certified statements of such disposition will be forwarded to the Programing Center.

d. To meet emergency situations AFRTS outlets will develop contingency plans for removing or destroying AFRTS program materials.

### 4. Restrictions

a. AFRTS program materials will not be used:

(1) On foreign or domestic commercial, private, or government-owned broadcasting stations without specific authorization from the Director, AFIS.

(2) In a program originating from a military installation and broadcast by a commercial station.

(3) As a feed from a hospital program broadcasting system to provide entertainment for such nontherapeutic activities as service clubs, staff quarters, barracks, and offices.

(4) In any manner that constitutes competition with, or is detrimental to commercial artists, copyright owners, or other private interests determined to be competitive.

(5) For direct projection exhibitions.

(6) Aboard Navy ships, while the ships are in port and within range of U.S. commercial stations broadcasting or telecasting U.S. programs.

b. Program materials produced by AFRTS outlets will not be made available to commercial, private, or government-owned radio or television stations or networks, or their representatives, without approval through normal public affairs channels.

### 5. Use

a. AFRTS program materials will be broadcast as received from the AFRTS Programing Center. Editing, for any purpose, is prohibited without prior approval of the Programing Center, except as prescribed in paragraphs e. and f., below.

b. TV information programming designated as "priority" by the AFRTS Programming Center will be aired by AFRTS outlets in local prime time. Requests for exceptions to this requirement will be submitted to the Director, AFIS. (This requirement does not apply to Navy ships, when such broadcasts would interfere with operational commitments.)

c. Program materials furnished by the AFRTS Programming Center may be taped for delayed broadcast only when authorized by the Programming Center. The same security measures will apply to duplicate copies as to original recordings. All copies will be erased as soon as operational requirements are met. None will be retained without authority from the Programming Center.

d. AFRTS outlets may excerpt individual musical recordings from AFRTS radio programs for continuing local use.

e. AFRTS outlets may delete material in entertainment programming to remove host country sensitivities. To facilitate this process outlets are authorized to reproduce (dub) the original program. Such reproductions will be erased immediately after airing. The AFRTS Programming Center will be notified when deletions for sensitivities are made.

f. AFRTS outlets may use short excerpts electronically edited (dubbed) out of television shows or feature films for the purpose of informing viewers of upcoming television programs. The use of these excerpts (for promotionals) will meet specific criteria provided by the AFRTS Programming Center.

g. AFRTS outlets may not conduct fund-raising radiothons or telethons in support of the overseas Combined Federal Campaign. Outlets may conduct such fund-raising programs in support of command relief, welfare, and organizational activities within the limits of DoD Directive 5035.1, reference (j).

h. AFRTS outlets may use program materials furnished by the AFRTS Programming Center for broadcasts originating from remote locations providing the following criteria are met:

(1) Adequate justification exists to preclude broadcast of the program from the studios of the AFRTS outlet.

(2) The primary purpose of the remote broadcast is not to provide entertainment to an audience at the remote location.

(3) The preponderance of the audience at the remote location does not comprise foreign nationals.

(4) The length of the remote broadcast conforms to similarly formatted programs broadcast from the studios of the AFRTS outlet.

(5) Upon termination of the remote broadcast, AFRTS program materials will not continue to be used at the remote location.

(6) All agreements with host country organizations that have music rights are observed.

## C. Programs

### 1. Authorized Programs

a. Except for those programs supplied or authorized by the AFRTS Programming Center and those specified in paragraph b., below, no AFRTS outlet may broadcast or rebroadcast any program produced in behalf of private or commercial interests or foreign governments without the approval of the Director, AFIS.

b. In certain instances, programs, events, or ceremonies broadcast by a foreign government or agency may be considered of sufficient cultural or informational value to warrant broadcast by AFRTS outlets. No broadcast of this nature may be made without the express permission of the originating or controlling foreign government or agency. Use of such programs requires the concurrence of the appropriate Military Department. The Director, AFIS, will be notified.

c. All requests for satellite program service will be submitted to the Director, AFIS, through the appropriate Military Department and with a copy to the appropriate Unified/Specified Command. The Director, AFRTS Programming Center, will effect coordination and circuit-order validation with communications carriers.

d. Military Departments may authorize AFRTS outlets under their command to produce local programming, including live broadcasts and spot announcements.

2. Foreign Language Broadcasts. Broadcasts in other than the English language may not be made without obtaining approval from the Director, AFIS, except as outlined below:

a. Those broadcasts designed to satisfy the needs of U.S. Forces speaking other than the English language.

b. Programs or announcements in the language of the host country, with adequate English translation, addressed specifically to DoD personnel to increase their knowledge of the language, and appreciation of the host country, its customs, background, and people.

c. Official requests by the host government to alert its civilian population of emergency conditions, such as storms, floods, and earthquakes. Such announcements must be confirmed and approved for broadcast by the U.S. Country Team or senior host command. The appropriate Unified/Specified Command, and the Director, AFIS, will be advised as soon as possible of the circumstances and action taken.

3. News Programs

a. The AFRTS Programing Center will provide a broad spectrum of news programs and materials from the major U.S. commercial and public broadcasting networks and wire services. This service provided by the Programing Center will be the principal source of world and national (U.S.) news for AFRTS outlets.

b. The DoD has assured the U.S. commercial and public networks that it will protect the integrity of all news programs and materials. No change will be made in the editorial content of any news programs and materials used. Radio news actualities and correspondents' reports may be excerpted from network newscasts, but must be excerpted in their entirety. Radio actualities presented within correspondents' reports may not be excerpted. Television news programing may not be excerpted in any manner unless specifically authorized by the AFRTS Programing Center. If television news programing is procured locally by an AFRTS outlet, as authorized in paragraph k. below, the provisions of the contract with the source of such programing will apply.

c. AFRTS outlets will use news analyses or commentaries provided by the AFRTS Programing Center only. Outlets will identify analyses or commentaries as such, distinguishing them from newscasts and straight news reporting.

d. The AFRTS Programing Center and AFRTS outlets' news policy is guided by the FCC's Fairness Doctrine. This doctrine requires that U.S. broadcast stations provide a significant cross section of opposing views on controversial issues. The Fairness Doctrine applies to issues rather than persons and does not require "equal opportunities." It does require U.S. broadcast stations to provide "reasonable opportunities" for the presentation of conflicting views on the important controversial public issues. All AFRTS news programing will be characterized by its fairness.

e. The AFRTS political broadcasting policy is based on the FCC's law of Political Broadcasting and Cablecasting, which does require "equal opportunities" for political candidates. For example, a U.S. broadcast station may grant "equal opportunities" to a candidate to compensate for a speech or other appearance by a rival candidate. Accordingly, if an AFRTS outlet carries an original speech (or appearance), it is required to broadcast the answering response, which will also be made available from the AFRTS Programing Center. It is noted, however, the requirement for "equal opportunities" does not apply to four kinds of news programs: newcasts, news interviews, news documentaries, and spot coverage of news events. All AFRTS political programing will be characterized by its fairness.

f. The AFRTS Programing Center will provide a free flow of political programing from U.S. commercial and public networks. The Programing Center and AFRTS outlets will maintain the same "equal opportunities" balance offered by these sources. AFRTS outlets should make extensive use of such programing, especially during presidential election years, and should provide their audience with political analysis, commentary, and public affairs programs, in addition to political hard news.

g. AFRTS outlets may disseminate Service, major/local command, community, and host country news that is of special interest to DoD personnel and their dependents.

h. AFRTS outlets may routinely mention the name of a commercial sponsor, along with other pertinent facts, in news stories and local announcements concerning Armed Forces Professional Entertainment Programs.

i. The content, format, and presentation of local news programs will be carefully supervised to ensure that such programming is factual, fair, and unbiased, and is in compliance with all of the applicable provisions of this Directive. Equal care will be exercised in the selection of editors, newscasters, and supervisory personnel who direct and disseminate the news.

j. Locally produced newscasts will contain appropriate attribution at the beginning and end of each newscast. Normally, it is necessary to reattribute individual news items related to U.S. Government or DoD policies and operations. AFRTS outlets will not delete source attribution in news programs and materials provided by the AFRTS Programming Center.

k. To ensure complete and balanced news programming, AFRTS outlets have authority to contract for commercial news services, subject to normal budgeting and contracting procedures.

#### D. Interservice Support Agreements

1. When a proposed or existing AFRTS outlet serves personnel of more than one Military Service, an Interservice Support Agreement will be executed covering staffing, operations, support services, programming and internal information requirements. This agreement will be initiated by the responsible Military Service in accordance with DoD Directive 4000.19, reference (h). Normally this agreement is executed at the time establishment is requested. A copy of these Interservice Support Agreements will be provided to the appropriate Unified/Specified Command.

2. Budgeting and funding functions will be performed by the responsible Military Department. When a Military Department requests either a new service or an increase in present AFRTS service for an installation in another Military Department's geographical area of responsibility, the requester will fund the new service, reimbursing the geographical area manager for the balance of the current fiscal year, plus one additional fiscal year. Within this time frame, the geographical area manager will program and budget resources for the additional service. The pay, allowances (including subsistence), and permanent change of station expenses of military personnel permanently or temporarily assigned to assist in the management, operation, or engineering of the AFRTS outlet will be borne by the parent Military Department of those personnel. Where host-tenant support is provided by a command other than the one assigned control over the AFRTS outlet concerned, the requirement for reimbursement shall be determined in accordance with DoD Directive 4000.19, reference (h).

3. Military personnel authorizations for AFRTS outlets will be shared by the Military Services in proportion to the respective audience of each Service within the coverage area. For purposes of personnel authorizations, audience includes military, DoD civilians, and dependents. Where U.S. civilian personnel spaces are required, the proportionate share of these spaces and funds will be transferred to the operating Service from the other Services at the time of outlet establishment or transfer.

E. Television-Audio Support Activity (T-ASA) will:

1. Procure (based upon specified requirements and funds made available by the respective Military Departments), temporarily hold and issue, in accordance with DoD Instruction 4115.1, reference (i), nonstandard radio and television supplies and equipment requisitioned by AFRTS outlets. Minimum stocks (to include National Stock Numbers) of fast moving repetitive-demand type items, will be stocked to preclude the necessity for individual purchases for each requisition.

2. Process in-warranty and repair cycle float requirements for AFRTS outlets.

3. Review excess listings for feasibility of repair and redistribution to AFRTS outlets.

4. Provide engineering support for new and existing outlets when requested by other Military Departments. The requesting Service will be required to furnish travel and per diem funds.

5. Provide engineering expertise on the selection of replacement equipment to ensure maximum standardization.

6. Provide technical guidance on the maintenance and rehabilitation of existing AFRTS outlets.

7. Provide supervision and engineering expertise associated with the on-site survey, procurement, issuance and installation of nonstandard radio and television supplies and equipment upon request. The requesting Service will be required to furnish travel and per diem funds.

8. Conduct on-site maintenance advisory visits and provide on-the-job training as required/requested to AFRTS maintenance personnel.

9. Conduct on-site logistics advisory visits and provide supply procedure training as requested. Funding will be furnished by the requesting Service.

10. Provide Commodity Management for AFRTS outlets. This includes life cycle management for all systems, end items, repairables, consumables, and commercial technical literature in support of AFRTS outlets.

11. Develop, in coordination with the Military Departments and the Director, AFIS, specifications and standards for professional equipment for AFRTS outlets.

## F. Telecommunications

1. Established military standards for long haul communications (strategic) are to be complied with when the use of Defense Communications System facilities is anticipated. This is necessary in order to provide appropriate interface and compatibility.

2. The ASD(C3I) is responsible for the coordination of AFRTS matters involving correspondence with the FCC and the National Telecommunications and Information Administration (NTIA).

3. Commanders will ensure required coordination, when applicable, with the Joint Frequency Panel of the U.S. Military Communications Electronics Board.

4. Early planning concepts, as well as requests for establishment of AFRTS facilities for broadcasting within the United States and possessions, will also be submitted through command channels to the ASD(C3I), who will effect necessary coordination with the NTIA and the FCC; and who will advise on consistency with national and departmental international telecommunications policy. The ASD(C3I) will advise the appropriate Military Department whether or not an application for frequency assignment may be processed to the NTIA.

5. Frequency assignments will be obtained in accordance with established procedures and command responsibilities for frequency coordination and assignments.

## G. Direct Communication

Direct communication is authorized between:

1. AFRTS outlets, Military Departments, Unified/Specified Commands, ASD(PA), and AFIS, concerning immediate operational matters only.

2. AFRTS outlets, Military Departments, and the T-ASA, Sacramento Army Depot, concerning routine supply matters, procurement actions, and technical engineering advice.

3. AFRTS outlets and the AFRTS Programing Center in Los Angeles on program matters such as new radio and television programs, program complaints, satellite transmissions, area program restrictions, and advisories on program sensitivities. Mini-TV outlets and Navy ships will channel such communications through the appropriate circuit manager to ensure proper coordination. All AFRTS outlets will channel communications concerning such matters as broadcast policy, or proposed changes in existing program services through the appropriate Military Department.

4. AFRTS outlets and host country commercial or government broadcasters, with the approval of the Director, AFIS. This direct link would be authorized for such local matters as lifting area programing restrictions and the use of satellite broadcasts.